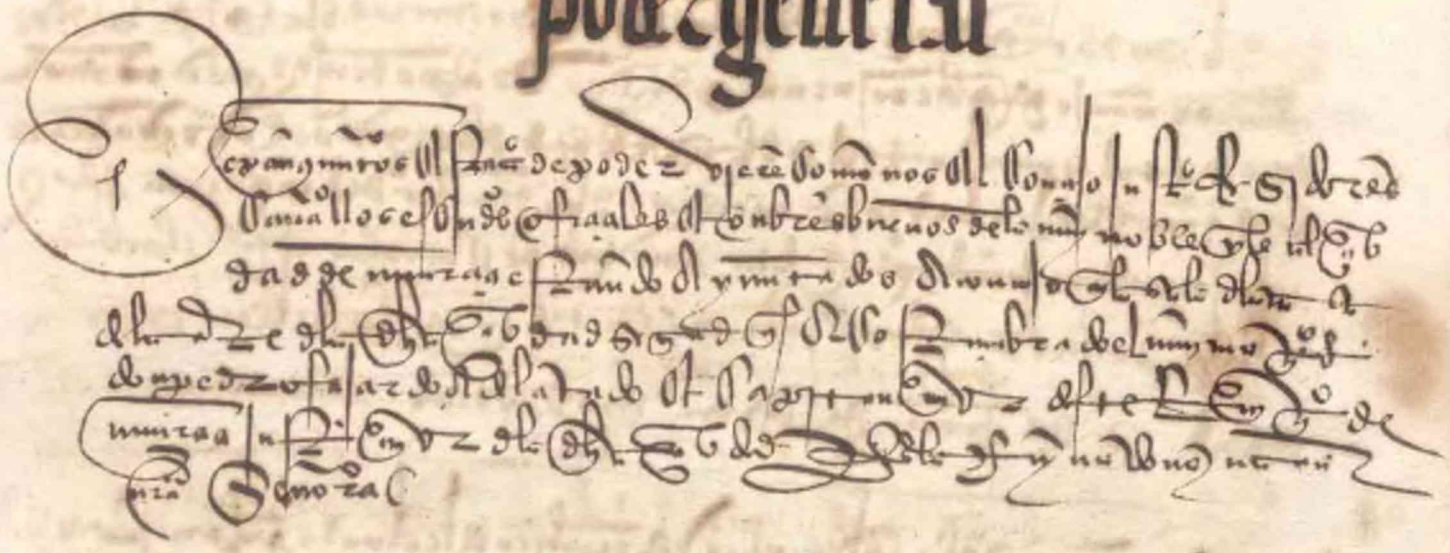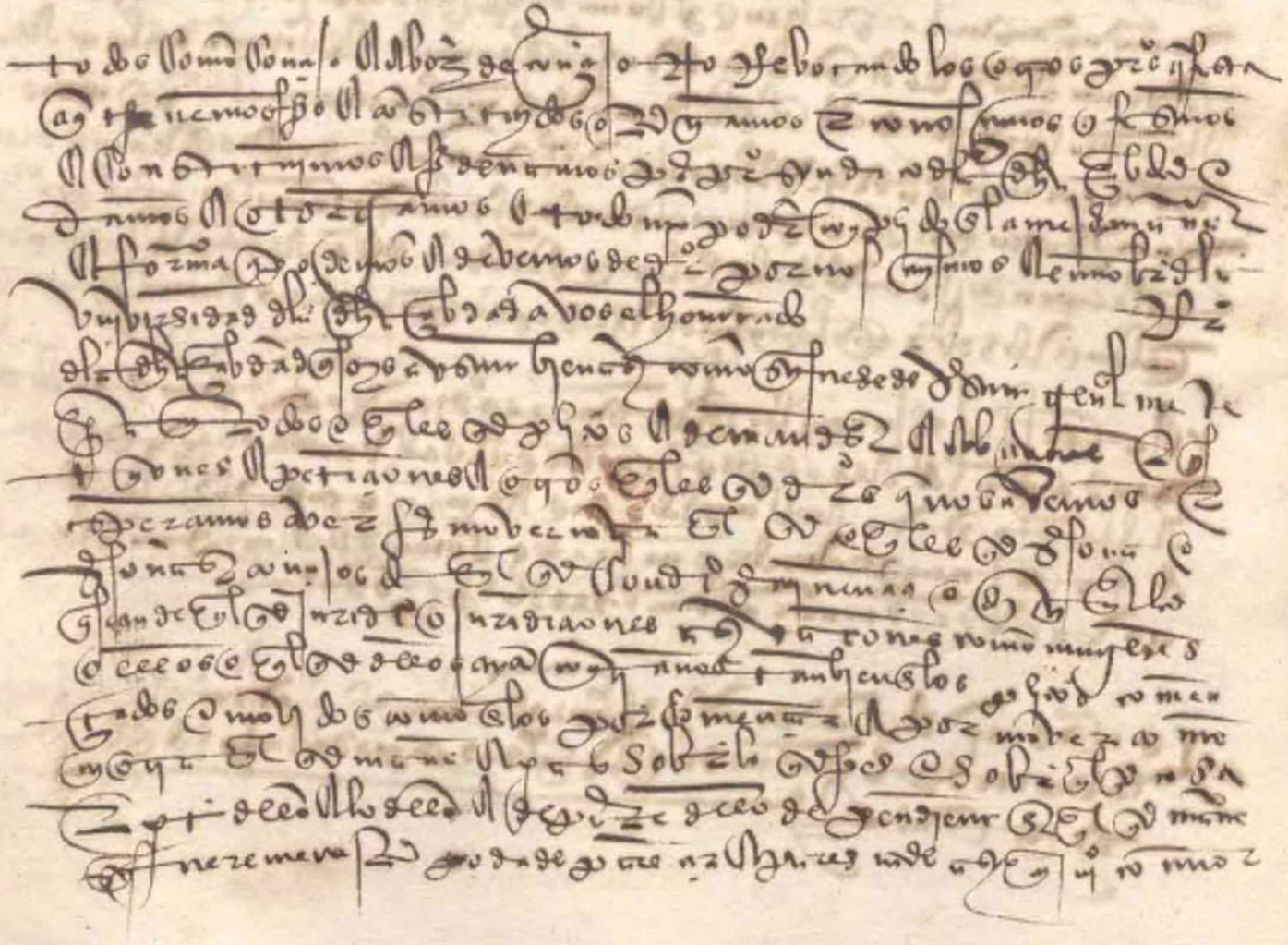poder general